

My Staff Shop and Octopus Electric Vehicles partner up to help businesses promote sustainability and boost employee engagement

FOR IMMEDIATE RELEASE: Shrewsbury

My Staff Shop and Octopus Electric Vehicles have joined forces to offer over 360,000 members the opportunity to make the swap from traditional fuel to EV at a fraction of the cost with an EV Salary Sacrifice scheme.

The new partnership will see My Staff Shop provide more sustainable options for their employees. Members will be able to take advantage of a full EV package offering which saves drivers 30% or more off the upfront cost of a state-of-the-art electric car.

Octopus Electric Vehicles has designed the scheme to be simple for an employer to set up and run, whilst providing support at every step. Drivers typically save between 30-40% every month on the cost of their EV; and at zero-cost for an employer to set up, it's great for their team, their hiring and retention, and for their sustainability goals.

This convenient all-in-one salary sacrifice service provides everything drivers need to take to the road, including the car, charge point installation and specialist EV energy tariffs. What's more, Octopus EV has an incredible range of more than 85 different cars for employees to choose from - covering every model available in the UK.

What are the benefits?

Salary Sacrifice schemes are becoming more and more popular within businesses. According to recent statistics, 70% of UK pension schemes use it as the default method of making contributions*. Through tax savings this employee benefit makes driving a brand new electric car cheaper than the petrol or diesel equivalent.

Furthermore, with the UK government's ambitious plan to phase out traditional fuel vehicles by 2030** signing up to an Electric Car scheme can demonstrate to employees that their organisation is doing their bit to protect the environment.

David Cartlidge, Group Managing Director, said: "We are delighted to enter into this partnership with Octopus EV. The move to electric is the way forwards from a sustainability perspective and we are proud to offer such a comprehensive package to our Members. As a trusted partner, Octopus EV will give our clients' peace of mind that they are providing an optimum solution to their people via their Salary Sacrifice scheme. We are passionate about our own commitment to sustainable innovation for a cleaner, greener future, and this partnership helps us build on our portfolio of green benefits available to our clients and their employees."

xxxxxxx at Octopus Electric Vehicles, commented: "xxxxxxxxxxxxx.

NOTES TO EDITOR:

About My Staff Shop:

My Staff Shop is a UK company specialising in the provision and communication of employee benefits, reward & recognition and staff discounts. Founded in 2011, with its head office based in Shrewsbury, Shropshire, it now provides its services to private and public sector employers representing over 350,000 work colleagues. Through its sister companies My Health Xtras and Gee 7 Wealth Management it also provides employees with access to a range of low cost health and hospital cash plans and a free financial help line.

For more information: <https://www.mystaffshop.com/> and [LinkedIn](#)

About Octopus EV

Octopus Electric Vehicles was launched with a simple mission; to make it easy for drivers to switch to clean, electric transport. The business sits within the wider Octopus Energy Group, which is expanding rapidly having received \$900m in funding over the last two years, giving it a valuation of \$5bn.

Octopus Electric Vehicles, part of the Octopus Energy Group, was launched in 2018 to make it easy for drivers to make that switch to clean, electric transport. With over 85 electric cars now available from 28 different brands, Octopus Electric Vehicles' team provides everything drivers need to take the road in a new EV.

Offering an all-in-one service, Octopus lease the cars, install charge points, provide specialist EV energy tariffs, and offer access to over 380,000 public charge points across Europe via Octopus Electroverse All with a 5 rating on Trustpilot.*

More information can be found at www.octopusev.com.

*<https://www.aon.com/unitedkingdom/employee-benefits/resources/benefits-and-trends/default.jsp>

**<https://www.autoexpress.co.uk/news/108960/uk-2030-petrol-and-diesel-ban-what-it-and-which-cars-are-affected#:~:text=New%20conventional%20petrol%20and%20diesel.everything%20you%20need%20to%20know&text=All%20new%20conventional%20petrol%20and,in%20the%20UK%20in%20202030>.

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