

### Employee Benefits... What's the point?



✤ Productivity

Talent Attraction

- **Retention**
- ↑ Staff Engagement
- 1 Profitability
- 1 Team Collaboration

- Business Growth
- 1 Employer Brand
- 1 Culture
- Tax Advantages
- ☆ Competitive Edge
- ↑ Professional Development

- Recruitment Costs
- ↓ Mental Health Issues
- Cost of Living
- ♣ Absenteeism

MyStaffShop.com



### **Platform Utilisation Statistics**

of the UK workforce experience roughly 80% of the challenges that can be supported through a comprehensive benefits package

of employees across our client base are **regularly accessing** their My Staff Shop employee benefits platform

of employees access our Employee Assistance Programme for support with a wide range of issues - **3x more than the UK average** of circa 4%

of employees **regularly access our Wellbeing Platform** with 45% engaging with our Digital Gym weekly (average 2 classes per week)

1.1m

employees attended our digital wellbeing events in 2023 (broken down as follows: 29% Lifestyle, 29% Mind, 24% Fitness, 18% Nutrition)



### **DID YOU KNOW?**



of employees say they'd work harder if they were better appreciated **HubSpot** 

of executives say that employee engagement is critical to their company's success **FastTrack360** 

of employees are more likely to stay with their employer because of their employee benefits package **Willis Towers Watson** 

of employers say that stress, burnout, and other mental health factors are benefits challenges for their company **MetLife** 

of employees would choose one job over another if it offered better benefits **One Medical** 



### **Additional Benefits**

**Company Benefits HUB** 

A user-friendly interface with one-click access to all your benefits

#### HRIS/HRMS Integration

Seamlessly integrate any legacy HR systems into our Platform

#### **Benefits Consultants**

Our unique Benefits Consultants are able to go into your business to offer 1:1 training and help Members maximise the Platform and benefits you have selected.

#### **Engagement Scores**

See how much you have saved, how often you use the Platform and your Reward Beans balance at a glance

#### Single Sign On

Provide a fuss-free and seamless user experience by integrating My Staff Shop into your existing platform so your people only need log in once to start using the Platform or App instantly

#### 360° Client Support

Our client services team are on hand to respond to technical queries. That means there is a real person to speak to for any Member or Client queries. Online chat and phone support is available Mon-Fri from 9am to 5.15pm

#### **Dedicated Account Manager**

Our experienced consultants will be on hand to support the launch, conduct manager training, deal with any queries and provide ongoing support

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#### Monthly Open Webinars

Join our team every month for handy tips, pointers and Q&A to help Members save smarter

#### Reporting

Management Information (MI) and comprehensive reporting that drills down into the granular detail you need to support your investment





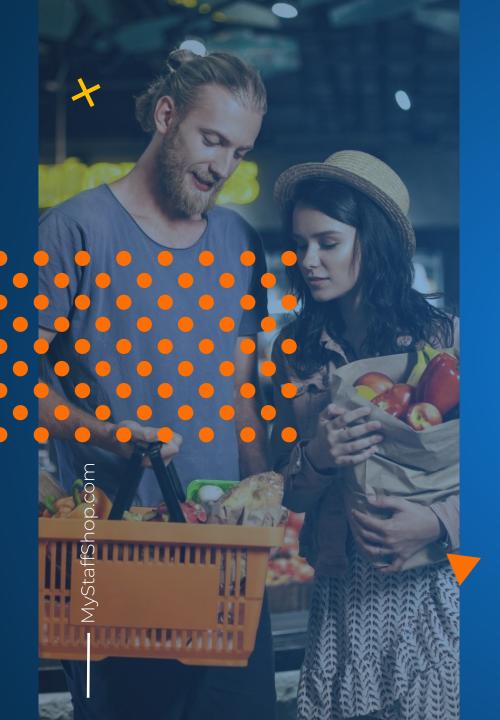
#### **GIFT CARDS**

#### LOVE2SHOP

#### **ONLINE SHOPPING**

#### LOCAL DEALS

Exclusive savings at local



### **Discounts & Savings**

Members have access to over 1,750 deals and discounts via the My Staff Shop Platform. That means a family of four can actually save a whopping **£1,000 per year** just by spending as they would everyday, just via the Platform.

Better still, choose to take the savings in our virtual currency, **Reward Beans,** and earn enhanced discounts on top. This can then be saved and spent on higher ticket purchases, such as Christmas gifts or holidays.

We make it easy for Members, by providing a mix of both digital and physical gift cards to make sure no one falls through the cracks. That means that Members and their families and friends can also benefit from the savings when using these discounted gift cards, discount codes, cashback links, and corporate rates!

We offer discounts across all the major supermarkets, top fashion labels, and favourite high street brands

Argos	M.	amazon	HomeServe	<b>ao</b>
ŦŀĘſſſĊIJŚŢ	Morrisons		SAMSUNG	Travelodge
DISCOUNTS		R Range Home, Leisure & Garden	PRIMARK"	Wickes



### More reasons to love Discounts & Savings



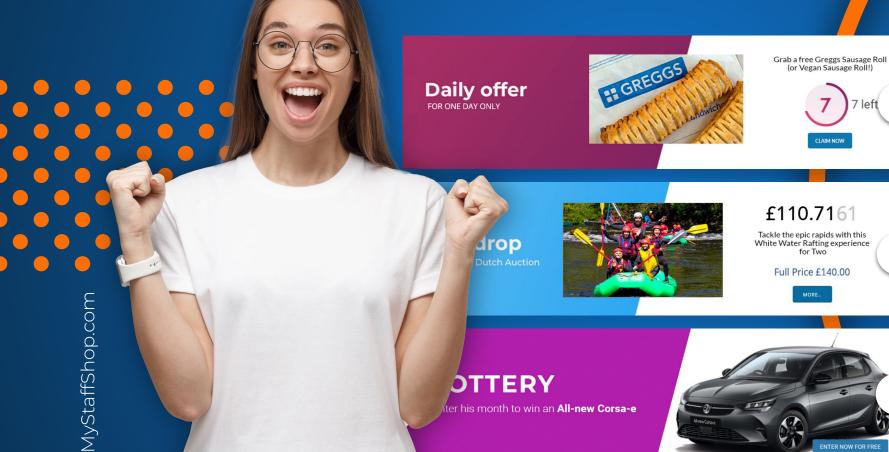
Providing our Discounts and Savings Platform and App helps your people save on their everyday spending. From eating-out and takeaways, to their daily lattes, weekly supermarket shop and even when filling up with fuel.

Making additional savings on holidays, home improvements, and luxury treats will make a huge difference to their monthly pay packet. Seeing the savings stack up gives them a sense of achievement and provides that feel-good factor as they are making their money go further – and you are helping them.

We offer discounts across all the major supermarkets, top fashion labels, and favourite high street brands

äsda	M&S	B&Q	lceland	SCREWF/X
<b>U</b> switch	BOXT	vue	TESCO	ToolStore ALAN WADKINS LTD Est 1938
Uber Eats		🚮 JUST EAT	Sainsbury's	DIYDIRECT.COM THE TRADE'S SECRET

### Three Extra Engagement Features



#### **DAILY OFFER**

Get enhanced discounts and freebies; from coffees to sausage rolls across tons of brand favourites

£110.7161 Tackle the epic rapids with this White Water Rafting experience for Two Full Price £140.00

(or Vegan Sausage Roll!)

CLAIM NOW

#### **PRICE DROP**

Exciting Dutch Auction where Members can bid on high value items and get amazing discounts

ter his month to win an All-new Corsa-e



#### LOTTERY

Enter for free to win cool high ticket prizes like holidays, cars and Rolex watches



Rewards



#### **Bespoke Reward & Recognition Scheme**

We can provide you with a Reward & Recognition bolt-on for a flat fee per month and this allows your management team to purchase 'Reward Beans' which can be issued to staff instead of a monetary reward for things like long service, hitting targets, or going above and beyond the call of duty for a colleague in need.

The beauty of our R&R solution is being able to quickly, and easily deliver long service monetary awards or low-cost trivial rewards to show your staff how much you appreciate them – while giving them the choice of where they spend them from the hundreds of retailers on the My Staff Shop Platform. Rewarding employees with Reward Beans gives them the choice to save them up, or convert into a gift card for any retailer available through the Platform. For HR, this means less time wasted, lower costs, admin burden is reduced and employee engagement is improved as your people feel appreciated and recognised for their work



### $\succ$ Peer-to-peer Recognition

Create a positive and supportive office environment to foster a cohesive team with peer-to-peer appreciation. Strong community at work will boost **communication**, **productivity**, and **teamwork**.

While it's important to make sure that your employees feel recognised for their efforts, having this praise come from their peers is especially gratifying.

Through the My Staff Shop Platform, your team can send each other Fanmail and nominate one another to receive rewards, making for an effective employee recognition scheme in the workplace.





# **V** Wellbeing Bundle



#### EAP

24/7 access to in-the-moment support. With minimal triaging, quick access to clinical professionals and a mix of videos and online chat, our EAP is user-friendly and accessible to all

#### **DIGITAL GYM**

Keep staff energised, engaged and on olan with any health goals they might nave. Choose from virtual classes, available live or on demand

#### NUTRITION

Online recipes, tutorials, meal-plans, advice and food diaries can help employees achieve any nutrition goals they may have



Skip the queue at the surgery and speak directly to a clinical professional. Fill prescriptions and get medical advice all at the press of a button

VIRTUAL EVENTS

From World Cancer Day to improving personal relationships, employees can access expert-led advice covering a range of health and wellbeing topics

**BE CALM MEDITATION** 

Self-guided meditations to promote positive thinking and inner peace. Employees can choose from themes such as sleep, anxiety, stress, happiness, and mindfulness

**AvStaffShop.co** 





Our EAP offers employees and their families 24/7 access to in-the-moment support if they are struggling with personal and professional issues. There is minimal triaging, so users get the support they need when they need it, delivered via a video or telephone call and online chat

#### Services they can access include:



Our services support a range of personal, emotional and mental health problems including depression, anxiety and stress; grief and bereavement; addictions; relationship and marital problems; and work stress and work-life balance issues

Simple, easy-to-access, private and confidential, this service is widely used by our clients and their employees and we are proud to include this as part of our employee benefits package





# S Health Insurances





We are able to offer you My Health Xtras Cash Plan products through My Money Xtras Limited as an Appointed Representative of My Health Xtras Limited. My Health Xtras Limited are authorised and regulated by the Financial Conduct Authority, FRN 83300. For other insurance products, such as Private Medical Insurance (PMI) or Group Life Insurance (Death in Service), we will introduce you to trusted partners who hold their own regulatory status.

#### **VOLUNTARY BENEFITS**

Allow employees to choose the insurance they want. Our **Benefits Consultants** will talk them through their options and payment plans so they can decide the level of cover best suited to their personal needs

### 😽 🔰 Health & Wellness Cash Plan

The **Health & Wellness Cash Plan** provides cover across 8 different categories including:

- In-Patient Hospital Stays
  Maternity/Paternity Cash Benefits
  Private Consultations
  - Parental hospital stays
  - Treatments & Therapies
  - Prescription Charges
  - Dental & Optical
  - Home Recovery

There are no health questionnaires, and pre-existing conditions are covered – everyone under the age of 70 years is eligible, regardless of medical history.

We are able to offer you this product through My Money Xtras Limited as an Appointed Representative of My Health Xtras Limited. My Health Xtras Limited are authorised and regulated by the Financial Conduct Authority, FRN 83300.



### **Hospital Cash Plan**

Hospital Cash Benefits

> The plan provides cash benefits for hospital stays, offering up to £100 per night of confinement in a hospital for a maximum of 730 nights continuously (which equates to two years)

Accidental Death Benefits

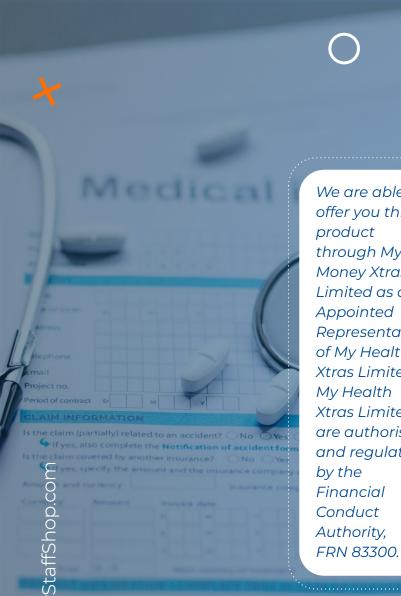
In addition to hospital cash benefits, the plan includes an accidental death benefit of up to £10,000. This benefit is paid out if the insured person loses their life due to an accident



The plan is designed to help replace lost earnings for employees who are hospitalised, by providing financial support during their hospitalisation period

There are no health questionnaires, and all pre-existing conditions are covered. Everyone under the age of 70 years is eligible, regardless of medical history.

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### **Cancer Cash Plan**



Cancer Insurance has three levels of cover, £12,500, £25,000 and £50,000, and is designed to pay out 20% of this as a tax-free cash lump sum on first diagnosis of cancer, with the remainder being paid should the diagnosis become terminal.

Current statistics show that 50% of people who receive a cancer diagnosis in their lifetime do so before the age of 66 years. Partners can be added to this policy and children under the age of 22 can be included completely free of charge.

### Perci Health (included)

Our trusted partner, Perci Health offers a unique, invaluable health service connecting people living with cancer, and their caregivers, to a team of multidisciplinary cancer experts

Employees receive 1-to-1 appointments with NHS-registered cancer specialists and expert-led content for every stage of the journey

Employees can access experts including Clinical Exercise Coaches, Hypnotherapists, Image Advisors, Lymphoedema Specialists, Menopause Practitioners, Occupational Therapists, Physiotherapists, Psychologists, Psychotherapists, Specialist Cancer Nurses, Speech and Language Therapists and 'Working With Cancer' Coaches

NB - Perci Health is a non-contractual benefit of the Cancer Insurance policy and can be removed at any time.



# On-Demand-Pay

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Empowering employees to take control of their money and support them in making smarter financial decisions

> Provide an integrated service for your employees that allows them to access a percentage of their earned pay before their official payday directly through the My Staff Shop Mobile App

Being able to control spending and alleviate the burden of debt, empowers employees to make sensible choices and better manage their money. What's more there are no RTI issues for HR to worry about

On-Demand-Pay allows staff to make essential payments, cover bills, deal with unexpected charges and feel able to minimise financial stress without needing to rely on payday loans or loan sharks. This is a powerful tool for wellbeing, as well as money management and builds a stronger EVP for your organisation Total Reward Statement Paragraph of Total Reward Statement must be inserted here please.

Remu	neration	
	23%	
Invest	ments	
	20%	
Finan	cial Protection	
	12%	
Health	a & Wellness	
Other		
other	27%	
	200	
0	Demuneration	
E.	Remuneration	
	Investments	
R	Financial Protection	
と	Financial Protection	
0	Health & Wellness	
Y	Others	
T	others	
	Download PDF	Contact HR
		Contact HR

19

Total Reward £45,016.81 

### **Total Reward Statement**

TRS is a fantastic way to show your people the true value of all their benefits alongside their salary and other remuneration.

Your TRS module is fully configurable to ensure all benefits and remuneration can be easily included in the calculations. Simply tell us which categories, sections and descriptions you need and our team will configure this for you ready to roll out to your people

Each employee's TRS is full of useful information, looks the part, and can be easily accessed via their admin menu on the My Staff Shop platform

You are able to choose between using a manual process to create your own custom TRS templates (yes, you can have more than one!) where you can populate and upload your employee data into your TRS system, or go for a full integrated/automated service

We can provide a proposal and pricing for full HRIS integration/automation across your benefits platform once we have had a conversation to better understand your requirements and expectations

MyStaffShop.com

## Salary Sacrifice

Providing salary sacrifice schemes is not only a good way to curate a strong Employee Value Proposition, but it can be used to offset the costs of a benefits programme through the tax savings realised by the employer. That means it provides a benefit to both employee and employer in terms of saving tax. In fact, it is completely cost neutral!

Employees give up some of their gross salary (before tax) in exchange for the following benefits. Savings made are dependent on their individual tax brackets. This offers a flexible way for them to purchase something they might not otherwise afford. Our offering includes:

#### CAR SCHEMES

E

#### HOLIDAY EXCHANGE

#### LEGACY CHILDCARE VOUCHERS



#### CYCLE TO WORK

Support employees who want to get purchase a new bicycle and/or cycling equipment via leading brands and

#### **TECHNOLOGY SCHEMES**

Employees can access up to £1000 to purchase their desired tech; from



Our flexible employee feedback platform and easy-to-use analytics will enable you to transform your people experience, drive engagement, monitor wellbeing and support change

#### IGNITE ENGAGEMENT

Ignite employee engagement Build an engaging, effective culture that drives organisational performance

### SUPPORT WELLBEING

#### Ensure that your wellbeing strategies are targeted where they will deliver maximum value for money

#### **OVERVIEW & INSIGHTS**

An annual survey is a unique opportunity to get deep and broad view of employee engagement

#### USER FRIENDLY

Flexible and customisable, our easy to use platform provides real-time analytics, is ISO2007 & GDPR Compliant and provides end-to-end client support and a full range of survey options

#### OPTIMISE THE EMPLOYEE LIFECYCLE

Analyse and fine-tune every touch point, from attraction to exit, to ensure that you attract and retain top talent



## TACKLE EMERGING

Pulse surveys help HR to quickly understand new or changing situations and deal with them before they develop



#### Meet the Benefits Consultants (BC)s

One of our experienced Benefits Consultants arrives on site and gives a series of **scheduled 20-minute 1:1** presentations to your employees

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Half focuses on the benefits you offer through My Staff Shop and how to get the most out of them

2 Half is where we discuss our own comprehensive health insurance products — just a conversation, no obligation, no hard sell!

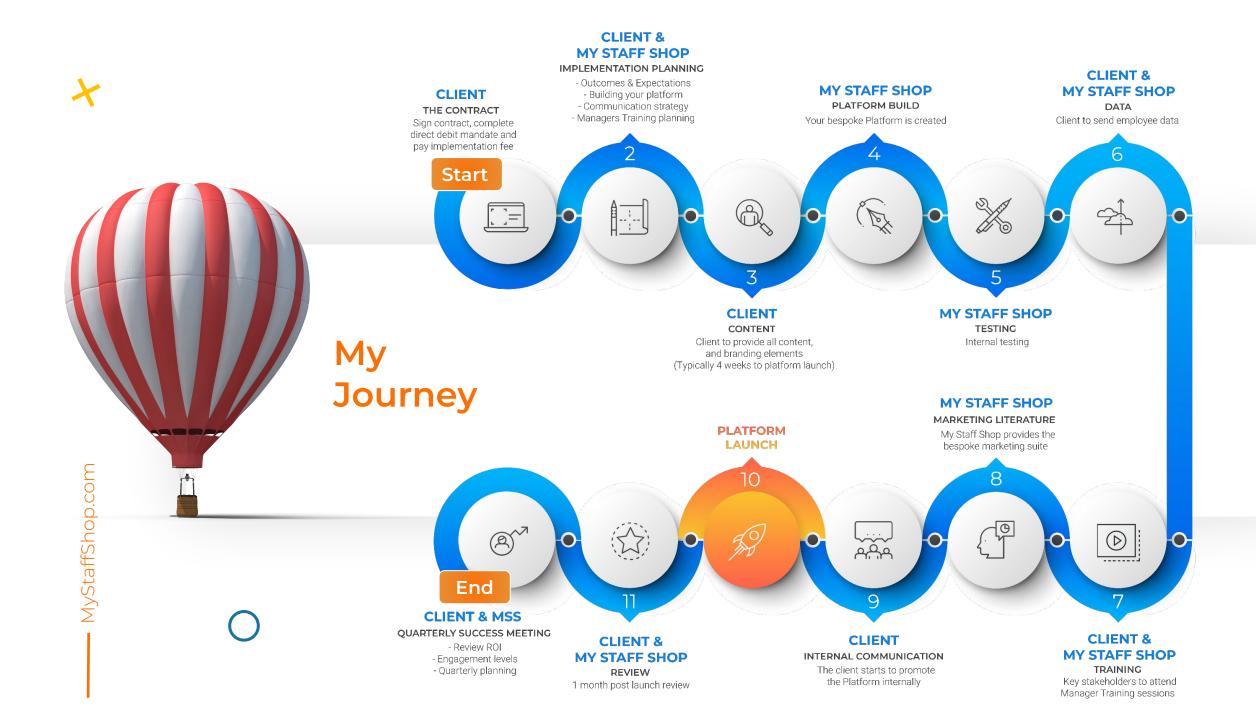
## Improve benefits understanding, uptake & engagement

Most benefits programmes fail due to poor uptake. Forget virtual presentations, our personal approach with face-to-face conversations gets results

- If you didn't want to cover the cost of a health insurance scheme as a company-paid benefit, but do still want to make this cover available to your colleagues then the voluntary route might be a better fit
- **4**

We will spec out and design a professional presentation to be delivered by our Benefits Consultants to each and every colleague in a tailored 1:1 in-person consultation

For this, we can offer our standard products, including a Hospital Cash Plan (which is not available as a company paid benefit) to all colleagues and offer a team of Benefit Consultants to visit your locations and provide consultations to your colleagues. This service is essentially a walk-through the cover that's available to them, with help to sign up if they consider it to be something of value. Typically, when we do these consultations, our Benefits Consultants will go over the basics of accessing a My Staff Shop account; how to make the most of the discounts and saving; and discuss the various health insurances that are available to them, providing explanations if anything is unclear. The minimum headcount for this service is 100 employees. Simple and effective, one client reported a **186% increase in employee engagement** after implementing our programme



#### Prospect Logo Here

### **Benefits Package**

You can tailor your benefits package based on your specific requirements. As an example, if you were to select the following:

- My Staff Shop: **£0.80** per employee pcm
- My Wellbeing Bundle: **£1.00** per employee pcm
- **3** Reward & Recognition: **£25** per month (flat fee)
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- Based on **200** employees, the total up-front cost will be **£500**, followed by a recurring monthly cost of **£385** (or, just **£1.88** per month per employee, less than a fraction of a typical hour's pay per employee per month)
- You can also add a company-paid Health & Wellness Cash Plan for all colleagues for as little as **£835.50** per month – a much more cost-effective solution than Private Medical Insurance
- For context, if you were to give all 200 colleagues a £1,000 pay rise it would cost the company £200,000 annually (plus employer's NI contributions of roughly £27,600 on top making the total cost £227,600!)
- Whereas you can create the same, if not better, outcome (your employees are all £1,000 better off annually) by providing My Staff Shop to help them reduce their cost of living by over £1,000 a year and it will only cost you **£4,500** annually
- That's a whopping **98%** cost saving to achieve the same, if not better, outcome



Tailor your benefits package based on your specific requirements.

Core Platform Implementation Fee: £1,000

2 Discounts & Savings Monthly Fees: **£0.80** pepm (**£160** monthly minimum)

- 3 Reward & Recognition: £50 per month (flat fee)
- 4 Wellbeing Bundle Monthly Fees: £1.00 pepm (add £0.50 pepm for PLUS)

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**B** HRIS/HRMS Integration & Automation: **£POA** 

#### Prospect Logo Here

### Pricing

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- Tailor your benefits package based on your specific requirements.
- Discounts & Savings Monthly Fees: £0.35 pepm
- 2 Reward & Recognition: **£125** per month (flat fee)
- 3 Wellbeing Bundle Monthly Fees: £0.85 pepm (or £1.20 pepm for PLUS)
- Total Reward Statements: £500 setup fee + £350 per month
- 5 HRIS/HRMS Integration & Automation: **£POA**
- 6 Benefits Consultants Engagement Support Service: **£FOC**





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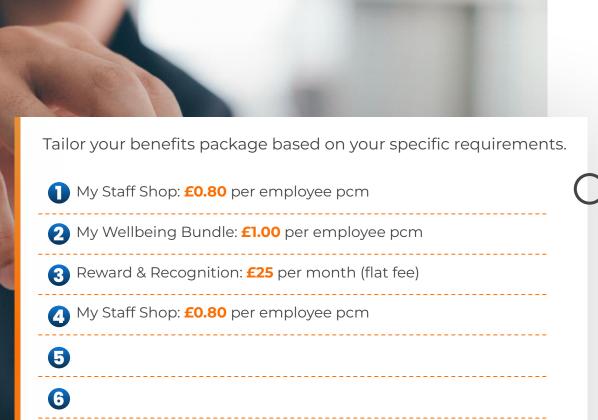
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- Wellbeing Bundle Monthly Fees: £1.00 pepm (add £0.50 pepm for PLUS)
- 5 On-Demand Pay: £100 setup fee + £400 per month
- **(**) Total Reward Statements: **£100** setup fee + **£50** per month
- Insurance Flex: £1,000 setup fee + £0.80 per employee per month
- 8 Custom Flex: £1,000 setup fee + £0.80 per employee per month
- Flex Card Scheme: £4,000 setup fee + £1.60 per employee per month
- Flex Payroll Report: **£2,500** setup fee + **£0.30** per employee per month

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On-Demand Pay: £100 setup fee + £400 per month

**6** Total Reward Statements: **£100** setup fee + **£50** per month

Insurance Flex: £1,000 setup fee + £0.80 per employee per month

8 Custom Flex: £1,000 setup fee + £0.80 per employee per month

(9) Flex Card Scheme: £4,000 setup fee + £1.60 per employee per month

Flex Payroll Report: £2,500 setup fee + £0.30 per employee per month

HRIS/HRMS Integration & Automation: **£POA** 

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That's a whopping **98%** cost saving to achieve the same, if not better, outcome. In other words, you're putting **£1.2m** back into your colleagues pockets every year.



Tailor your benefits package based on your specific requirements.

Core Platform Implementation Fee: **£500** 

2 Discounts & Savings Monthly Fees: **£0.80** pepm (**£160** monthly minimum)

Reward & Recognition: £50 per month (flat fee)

- (4) Wellbeing Bundle Monthly Fees: £1.00 pepm (or £1.50 pepm for PLUS)
- 5 On-Demand Pay: £250 setup fee + £500 per month
- (6) Total Reward Statements: £250 setup fee + £150 per month

Insurance Flex: £1,000 setup fee + £0.80 per employee per month

- 8 Custom Flex: £1,000 setup fee + £0.80 per employee per month
- Flex Card Scheme: £4,000 setup fee + £1.60 per employee per month
- Flex Payroll Report: £2,500 setup fee + £0.30 per employee per month

HRIS/HRMS Integration & Automation: **£POA** 

12 Benefits Consultants Engagement Support Service: **£FOC** 

#### Prospect Logo Here

#### Everything is flexible, you are in the driving seat - here's a cost saving case study based on a package including Discounts, Wellbeing Plus and Reward:



Pricing

- Based on **350** employees, the total up-front cost will be **£500**, followed by a recurring monthly cost of **£655** (or, just **£1.87** per month per employee, less than a fraction of a typical hour's pay per employee per month).
- You can also add a company-paid Health & Wellness Cash Plan for all colleagues for as little as **£1,879.50** per month a much more cost-effective solution than Private Medical Insurance.
- If you were to give all **350** colleagues a £1,000 pay rise it would cost the company £350,000 annually (plus employer's NI contributions of roughly £48,300 on top making the total cost £398,300 increasing by another £4,200 from April 2025!)
  - Whereas you can create the same, if not better, outcome (your employees are all £1,000 better off annually) by providing My Staff Shop to help them reduce their cost of living by over £1,000 a year and it will only cost you **£7,860** annually.
- That's a whopping 98% cost saving to achieve the same, if not better, outcome. In other words, you're putting £350,000 back into your colleagues pockets every year.
- Consider adding a selection of **cost neutral** Salary Sacrifice Schemes to help **reduce Employers NI** Contributions - choose from **Cycle2Work**, **Car Schemes, Technology, Holiday Exchange** and much more!







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